

SHELTER FROM THE SWARM



TAKE ACTION AGAINST HORN FLIES

The constant biting of horn flies inflicts excessive stress on cattle. A "do-nothing" approach can do some real damage; fly counts can reach up to 2,000 flies per animal, taking up to a gallon of blood in a 135-day fly season.

Take action against horn flies all season with Altosid® IGR and you will see a difference in your herd. Begin by putting Altosid® IGR in your feed supplement in the spring, 30 days before overwintering flies emerge. Continue adding Altosid® IGR throughout the summer until 30 days after first frost to help prevent horn flies from overwintering again. A 30/30 program will put you on target to help keep your cattle productive and profitable.

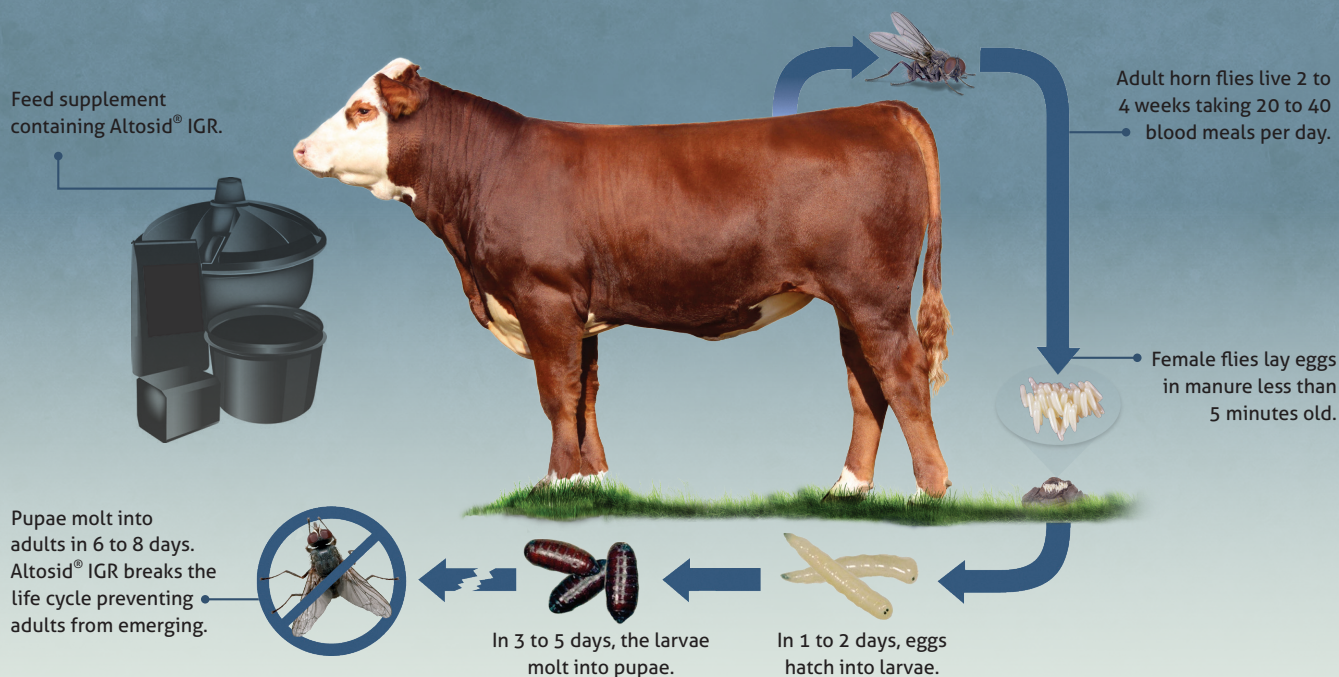
Altosid® IGR is smarter fly control, built by science.

THE ECONOMICS OF CONTROLLING HORN FLIES

- The horn fly is one of the most economically damaging pests of pasture cattle in the United States, costing cattle producers approximately \$1 billion every year.¹
- Stocker cattle treated with Altosid® IGR, can experience a 15.8% increase in average daily gains compared to untreated cattle.
- An Altosid® IGR investment of \$4.50 per cow/calf pair for a 180 day feeding season will provide returns from 6:1 to 10:1.

THE SOURCE TO HELP CONTROL HORN FLIES

- Altosid® IGR is available in mineral blocks, tubs, liquid feed supplements and as a premix that can be top dressed or mixed into feed.
- When using Altosid® IGR in free choice feeds, put out a 5- to 7-day supply.
- Use one feeder per 15 to 20 animals.
- Place feeders near watering holes or loafing areas.
- Check feed consumption every few days, 30 days prior to fly emergence.



THE MECHANICS OF CONTROLLING HORN FLIES

- The active ingredient in Altosid® IGR has no known horn fly resistance and is not harmful to beneficial insects, such as dung beetles.
- Altosid® IGR is an insect growth regulator (IGR) that passes through the animal and into the manure, where horn flies lay their eggs. It breaks the horn fly life cycle by preventing pupae from developing into biting adult flies.

TO LEARN MORE ABOUT
 ALTOSID® IGR ASK YOUR
 FEED SUPPLIER, CALL
 800.347.8272 OR VISIT
 WWW.ALTOSIDIGR.COM